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**CITY PLACE RESIDENCES AT PINEAPPLE SQUARE  
MOVES TO NEW SALES CENTER**  
*Grand Opening Celebration to be held June 14-16*

**SARASOTA, Fla.** – June 8, 2007 – Pineapple Square Properties, LLC today announced that City Place Residences at Pineapple Square has moved to a new sales center, located at 1480 Main Street. The move was necessary to make way for Hyde Park Prime Steakhouse, which will be part of Pineapple Square and occupy the former Ovo Café on the corner of State Street and Lemon Avenue.

To celebrate the grand opening of the new sales center, an open house event will be held noon – 6 p.m. on Thursday, June 14 and 10 a.m. – 6 p.m. on Friday, June 15 and Saturday, June 16. The public is invited to visit the new space and enjoy refreshments, while meeting the sales team, viewing selections of fixtures and finishes and learning more about the project.

Located between Lemon and Pineapple Avenues, City Place is a \$180 million, 13-story building consisting of 157 residential units and is the first residential phase of Pineapple Square. With more than 30 different floor plans to choose from, the residences consist of one-, two- and three-bedroom condominium units. Pricing starts in the \$500,000s.

Amenities at City Place include deep balconies, an outdoor grilling and covered cabana area, a resort-style pool and spa, professional-grade fitness center, theatre/media room, 24-hour security and southwest city views perfect for roof-top star gazing and sunset viewing.

As part of the Pineapple Square project, City Place residents will be immersed in the hottest shopping destination in Sarasota with up to 30 to 40 new national, regional and local



retailers and restaurateurs. Recently, construction began along Lemon Avenue on several of the new retailers who will be part of the project. In addition to Hyde Park Prime Steakhouse, the upscale and award-winning steakhouse known for its superior menu and first-class service,

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these new tenants include:

- **Brooks Brothers**, to be located on the southeast corner of Main Street and Lemon Avenue, occupies 5,100 square feet of retail space. It is the country's oldest clothing retailer known for its fine quality clothing for men, women and boys.
- **Sur La Table**, to be located in a new building on the corner of Lemon Avenue and First Street, occupies 4,500 square feet of retail space. The company offers an expansive selection of cooking tools and serving pieces to prepare cuisines from around the world.
- **Pastry Art**, which is already open, is located at 1512 Main Street and is a well-known downtown coffee shop and bakery that has been serving Sarasota residents since 1997.

The anticipated opening date for these new stores is December 2007, while groundbreaking for City Place is set for fall 2007 and occupancy scheduled for 2009.

Sales of select residences at City Place are open to the general public. Interested persons can visit the new sales center, fill out the contact form at [www.CityPlaceSarasota.com](http://www.CityPlaceSarasota.com), or call (941) 957-1509. Michael Saunders & Company is handling sales.

### **About Pineapple Square**

Pineapple Square is downtown Sarasota, Florida's newest mixed-use retail and residential project, developed by Pineapple Square Properties, LLC, formerly Isaac Group Holdings, LLC. Located in the retail core of the City between Pineapple and Lemon Avenues, up to First Street, the project will be developed in three phases and ultimately will include up to 30-40 new national, regional and local retailers, 276 residences and a total of over 1,000 parking spaces, 525 of them for use by the general public. For more information about Pineapple Square, visit [www.PineappleSquareSarasota.com](http://www.PineappleSquareSarasota.com).

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