

WWSB-ABC 7

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Pineapple Square groundbreaking held

SARASOTA - The long awaited groundbreaking for Pineapple Square in downtown Sarasota was held Wednesday morning.

The developers unveiled a corner stone plaque that will mark the spot and commemorate this day, and promised that the first phase of the project will be open for business by the end of the year.

"The gem of an idea is to create a nice downtown shopping zone so you don't have to drive off to a shopping center 10 miles from home I don't know of any city that works very well if it doesn't have a vibrant downtown," says Bill Isaac of Isaac Group Holdings.

Pineapple Square will include 30 to 40 new retail shops and restaurants, 275 condo residences and more than a thousand parking places, with about half of those for public use.

ABC 7 was at the unveiling and will have more on Pineapple Square at 6 pm.

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