

July 2007

MY PLACE

the newsletter of

City Place Residences

at Pineapple Square



Welcome to the first issue of our quarterly newsletter for residents of City Place at Pineapple Square. In each issue, we look forward to providing you with exciting news and the latest information about your new neighborhood - downtown Sarasota - where the city is at your feet.



First, I'm happy to announce the launch of our new Lifestyle Club, established just for homeowners and friends of City Place. As a homeowner, you automatically become a member of the Lifestyle Club, entitling you to exclusive discounts and special promotions for some of Sarasota's best merchants, retailers and services. The Lifestyle Club also offers a variety of special interest groups - from golfing to boating to fine dining - all to help you experience and enjoy the urban lifestyle at City Place. Our Lifestyle Club Director, Suzette Jones, will regularly keep you informed about upcoming Club activities and events as well as provide you with personalized concierge service. Feel free to contact her any time.

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Letter from City Place, con't

In addition to forming the Lifestyle Club, we've been busy moving out of our current sales office and into our new Sales Center at 1480 Main Street to make way for the latest addition to Pineapple Square, Hyde Park Prime Steakhouse. Drop in and visit our new Sales Center and see the construction progress of our other Pineapple Square tenants - Brooks Brothers and Sur La Table.

If you are not yet a residence owner at City Place, here's a little encouragement...as well as becoming a Lifestyle Club member, all new contracts closed between July 1 and September 30 will include the choice of one of the following free incentives: a social membership to the Longboat Key Club, golf and tennis membership to the Meadows Country Club, membership to The Freedom Boat Club, membership to the University Club or boat slip at Marina Jack's. For more information, please contact our sales representatives Sue Brown or Steve Gibson at 866-957-1509. They will be happy to help you select the best City Place residence to suit your lifestyle.

Warm Regards,
Micheal Ouellete
Director of Marketing & Sales



Get Involved ~ The Sarasota County Arts Council

In Florida, Sarasota is synonymous with the arts. As the official arts agency of Sarasota County, the Arts Council works hard to promote, develop and create an environment where the arts can flourish.

The developers of Pineapple Square recognize the impact of the arts in our community and are strong supporters of the Arts Council. **Since 2005, Pineapple Square has been a major corporate sponsor for Arts Day, its annual downtown festival, attended by more than 30,000 residents and visitors.** You, too, can get involved by becoming a member, and as an owner at City Place, you will automatically receive an Arts Council membership during your first year! Arts Council members enjoy special discounts and ticket offers to see performances at organizations such as the Van Wezel Performing Arts Hall, Florida West Coast Symphony, Sarasota Opera, and Florida Studio Theatre, among others. Volunteer opportunities exist too. Visit www.sarasota-arts.org for more information.

Club Perks

As an owner at City Place and exclusive member of its Lifestyle Club, we're pleased to offer you some exciting perks and services with various local merchants and organizations throughout town. Simply present your Lifestyle Club membership card to receive special VIP rates/discounts at local establishments such as Ana Molinari Salon, Hotel Indigo, Ioptics, Mattison's, Mediterraneo, Café Epicure, Americano, Pastry Art, and L. Boutique, along with many more. Being a Lifestyle Club member also entitles you to a free membership at the Sarasota County Arts Council and Evolution Health & Fitness, as well as a trial membership at the University Club. For a complete list of participating businesses, **contact Lifestyle Club Director Suzette Jones at lifestyleclub@cityplacesarasota.com or 941-806-8518.**



Breaking News

- **Our sales center has moved!** Please visit us in our new location at 1480 Main Street and view samples of fixtures and interior finishes.

For office hours or additional information, call 866-957-1509.

- **Construction on Phase One** of Pineapple Square, which includes Brooks Brothers, Sur La Table and Pastry Art, is now underway. Brooks Brothers is located on the southeast corner of Lemon Avenue and Main Street and the new Sur La Table store is on the southeast corner of Lemon Avenue and First Street.

Both are expected to open late 2007. Pastry Art opened its new location at 1512 Main Street earlier this year.

- Good taste is on the menu at Pineapple Square. **Hyde Park Prime Steakhouse**, renowned for its superior menu, inviting atmosphere and first-class service, has joined the project. Set to occupy the former Ovo Café on the corner of Lemon Avenue and State Street, Hyde Park is regularly voted "best steak" by guests and critics and sure to appeal to a mix of clientele who seek the best in fine dining. The restaurant is scheduled to open in December 2007.

Area Focus ~ Downtown Farmers Market

For more than 27 years, Sarasotans have been enjoying the Downtown Farmers Market, held year-round every Saturday morning from 7 a.m. to noon. Sponsored by the Downtown Partnership of Sarasota, the Market is located at Lemon Avenue and Main Street and offers visitors a variety of fresh produce, specialty foods, beautiful flowers and plants and fine artwork to peruse - all produced by some of Sarasota's best local growers, vendors and artisans.

A true community event, the Market has quickly become a regular weekend gathering place for families, friends and even their dogs. It's the perfect place to savor the aromas of freshly brewed coffee and mouthwatering baked goods; meet your neighbors or friends for breakfast; enjoy live entertainment; take a leisurely stroll with your dog; score fresh ingredients for that special meal; or find a unique gift. For more information about the Downtown Farmers Market visit www.downtownsarasota.com or call 941-951-2656.



New Neighbors

Lee DeLieto Jr.

One of Sarasota's most familiar faces, Lee DeLieto Jr. is the very first contract buyer at City Place. He moved to Sarasota in 2005 from Ft. Lauderdale to join his father's successful commercial real estate team, DeLieto and Associates, at Michael Saunders & Company. Since then, Lee's become a fixture around town often seen riding his Harley on the weekend and



socializing at popular downtown hangouts like Mattison's City Grille, Esca or Selva Grill. In addition, Lee serves on event committees for groups such as Planned Parenthood and is a member of many organizations such as the Young Professionals Group, the Downtown Partnership and the Commercial Inner Circle, an organization he founded. Lee knows this town and its real estate, so we're happy he chose City Place at Pineapple Square to call home.

Upcoming Events

We are now creating several special interest groups that offer monthly and weekly events and activities. For more details, to sign up for e-mail reminders or for ticketing information about any of the activities, contact Lifestyle Club Director Suzette Jones at lifestyleclub@cityplacesarasota.com or 941-806-8518.

Visit our
New
Sales & Design
Center
at
1480 Main St.

- **Walking Club** - meets every Wednesday evening for a scenic two-mile walk across Ringling Bridge.
- **Movie Club** - meets every first Sunday evening of the month at Hollywood 20 Cinemas.
- **Dinner Club** - meets the second Tuesday night of every month to explore downtown Sarasota's best restaurants.
- **Event Club** - experience Sarasota's diverse cultural and social events held throughout the year.



Questions? Comments? We'd love to hear from you.

www.cityplacesarasota.com

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